CERTIFY YOUR WINE

FAST, SIMPLE, AFFORDABLE.

TUTORIAL

ADD THE SIP CERTIFIED LOGO TO YOUR WINE

Wines made with 85%+ SIP Certified grapes qualify. Estate fruit. Purchased fruit. Purchased bulk wine.

THE PROCESS

- Apply online anytime
- Independent audit of 20% of wines
- Upload sourcing & blending docs
- Add the logo to your label design
- Submit Eligibility Letter to TTB[^]

"Consumers perceive certifications that are credible, transparent, and aligned with their values as indicators of product quality and social responsibility."

- Holloway, 2024

COST AT A GLANCE

- Licensing Fees: see table below
  (paid to Vineyard Team)
- Inspection Fees: 1–3 hours at $100–$175/hour
  (paid to inspector)

ANNUAL CASES	$/CASE	EXAMPLE
0–7,500	$0.16	2,000 cases = **$320**
7,500–24,999	$0.12	12,000 cases = **$1,440**
25,000–49,999	$0.10	34,000 cases = **$3,400**
50,000–99,999	$0.08	75,000 cases = **$6,000**
100,000–249,999	$0.07	180,000 cases = **$12,600**

^Renew each vintage

FAQ

Q: My winery isn't SIP Certified. Can I still certify my wines?

Yes! Your winery doesn't need to be certified for you to certify your wines. Just be sure to use the appropriate logo/verbiage on your bottle (see Logo Use Guidelines below).

If your winery is certified, you may use the "SIP Certified Vineyard & Winery" version.

Q: How long does it take?

Most receive their Eligibility Letter in 14–30 days^. See timeline below.

5 minutes	1–5 days	10 minutes	1–5 days	1–5 days	1–5 days	1–5 days
Complete your application	Inspector selects wines	Upload your documents	Inspector review	Audit report processed	Committee vote on eligibility	Receive your Eligibility letter*

Q: When should I apply?

First-time blends: at final blend stage
Repeat blends: post-bottle (if identical)

Q: Can purchasers of bulk wine certify?

Yes, as long as the final wine is ≥85% SIP Certified fruit.

Q: What records do I need to provide?

Harvest and winemaking records.
Use the checklist (right) to gather your documents.

✔ DOCUMENT CHECKLIST

☐ SIP Certified vineyard letter(s)
☐ Harvest documentation
☐ Crush records
☐ Tank/barrel storage
☐ Topping records
☐ Trial blend (if applicable)
☐ Blending records
☐ Bottling records

LOGO USE GUIDELINES

Logo on front or back of wine label and materials (e.g. tasting notes, distributor packages, vineyard signs, etc.)

SIP CERTIFIED *Sustainability in Practice*

CERTIFIED WINE

- Sustainability in Practice (SIP) Certified
- SIP Certified Sustainable
- SIP Certified

SIP CERTIFIED *Sustainability in Practice*
VINEYARD & WINERY

CERTIFIED WINE MADE AT CERTIFIED WINERY

- Sustainability in Practice (SIP) Certified Vineyard & Winery
- SIP Certified Sustainable Vineyard & Winery
- SIP Certified Vineyard & Winery

*Certification is finalized upon payment of licensing fees   ^Estimate based on applicant preparedness